



## JOB OPPORTUNITY: LILLOOET OFFICIAL COMMUNITY PLAN PROJECT AMBASSADORS

<b>Employment Period:</b>	September 2020 and January-February 2021, plus one mandatory 1.5-hour training session on Thursday, September 24
<b>Number of Positions:</b>	6 (each position will average approximately 20 hours)
<b>Compensation:</b>	\$20 per hour
<b>Application due:</b>	Sunday, September 13

### ABOUT THE PROJECT

The District of Lillooet is engaging the public as part of updating the Official Community Plan. The Official Community Plan is a guide to how we will use our land and change and grow as a community over the next 20 years or more. Official Community Plans typically cover topics such as housing, economic development, walkability, sustainability, where and how we develop, and heritage and culture among other important aspects of life in our community. Official Community Plans reflect what we care about and what we strive to be as a community. These values are directly reflected in the Plan's objectives and policies, and will guide decision-making into the future.

Community members will be invited to participate in a fun and meaningful engagement process over the next eight months to shape the Official Community Plan. The process will begin with visioning for Lillooet, and identifying the issues, opportunities, and priorities for the OCP. Then we will draft a plan, and do a deep dive into important topic areas for the OCP, exploring options to figure out how to achieve the community's overall vision and goals. Finally, we'll revise the plan based on community feedback and finalize it for Council's consideration.

Please see more about the project at [Lillooet.ca/OCP](http://Lillooet.ca/OCP).

### DESCRIPTION OF RESPONSIBILITIES

We are looking for friendly, outgoing project ambassadors to support the project team to conduct outreach and raise awareness about the project. This will include pop-up engagement activities, and may include other creative ways of engaging the diversity of people who live in and visit Lillooet. A pop-up is typically a station with project information and opportunities for participants to provide input, usually placed in a high-traffic area (example: farmer's market, community centre), designed to intercept Lillooet residents and visitors.

All engagement activities will be designed in accordance with public health guidelines and ensure safety of ambassadors and participants.

We are looking for enthusiastic, energetic people with an optimistic outlook and a willingness to talk to a wide variety of people. Engagement training and equipment will be provided. Youth between the ages of 16-25 are especially encouraged to apply. Responsibilities will include:

- Hosting pop-up engagement events in Lillooet and surrounding areas.
- Engaging a diverse range of people and capturing their ideas in quick engagement activities.
- Helping achieve a high level of community awareness of and interest in the process, driving up participation numbers for digital engagement activities.
- Helping achieve high rates of participation from people who might not otherwise participate.
- Gaining enough understanding of the project to be comfortable answering general questions or directing participants to where they can find more information.
- Presenting themselves in a positive and professional manner, as project ambassadors will represent the District.
- Supporting the project team in ensuring effective community engagement.
- Applicants must attend a mandatory, paid training session prior to conducting outreach.
- Shifts at pop-up engagement events will be ~5 hours each, at various locations in Lillooet, on weekdays and weekends. Shifts will be confirmed prior to outreach start date. Ambassadors will be working in pairs.

Ambassadors will host several pop-up engagement events in Lillooet and surrounding areas during September 2020 and January-February 2021. Ambassadors are also encouraged to bring their creative ideas to get ideas and feedback from the community, especially from kids and youth. (For example, ambassadors could help run social media, Facebook discussion groups, host workshops in schools, etc.)

### KEY SKILLS AND APTITUDES

- Approachable, outgoing and optimistic; friendly demeanour is key.
- Eager to hit participation targets and able to compile and report successes, failures and community responses to outreach efforts.
- Remain calm and display professionalism if faced with challenging conversations.
- Capable of using time in an effective and budget-conscious manner.
- Diversity training or experience (including lived experience), while not required, is an asset.

### SUBMISSION DETAILS

Please submit a resume and a brief cover letter (that includes a creative idea to get ideas and feedback from kids and youth) to:

Alix Krahn, Planner  
MODUS Planning, Design & Engagement  
[hello@thinkmodus.ca](mailto:hello@thinkmodus.ca)